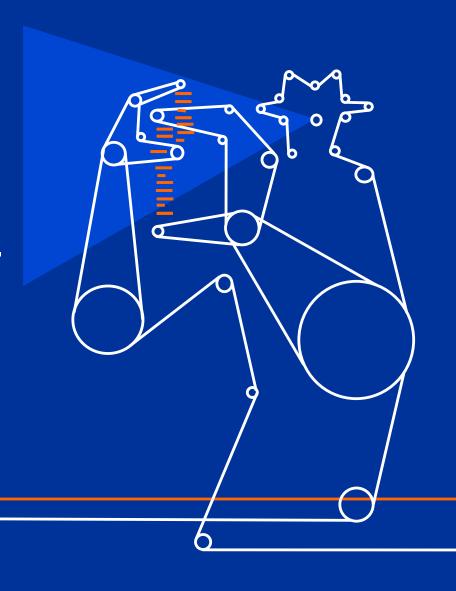
İŞ YATIRIM MENKUL DEĞERLER A.Ş.

**Mart 2010** 

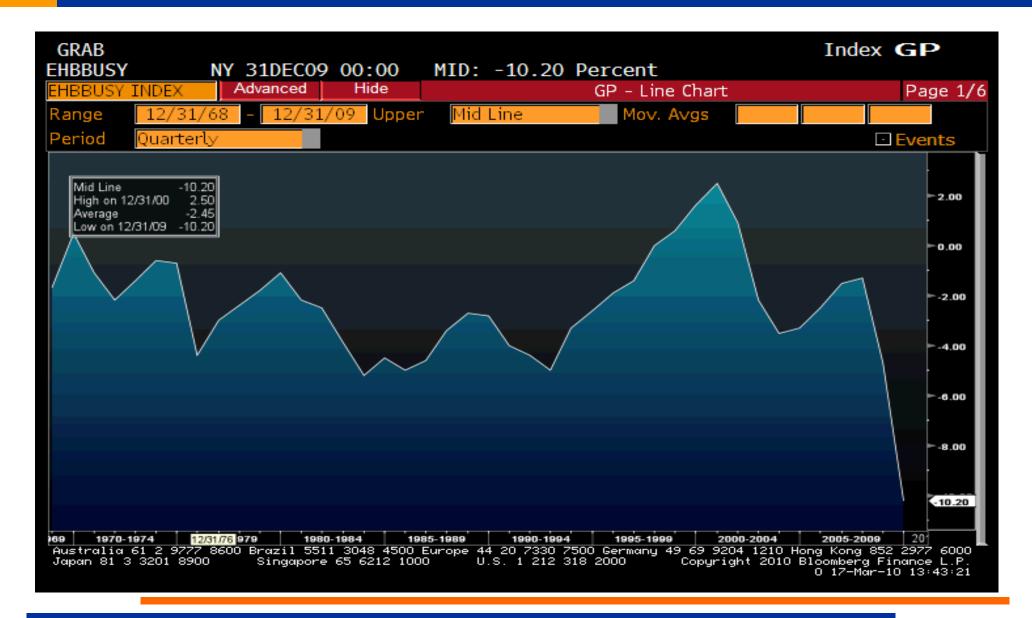




### So Far .....FED Balance Sheet



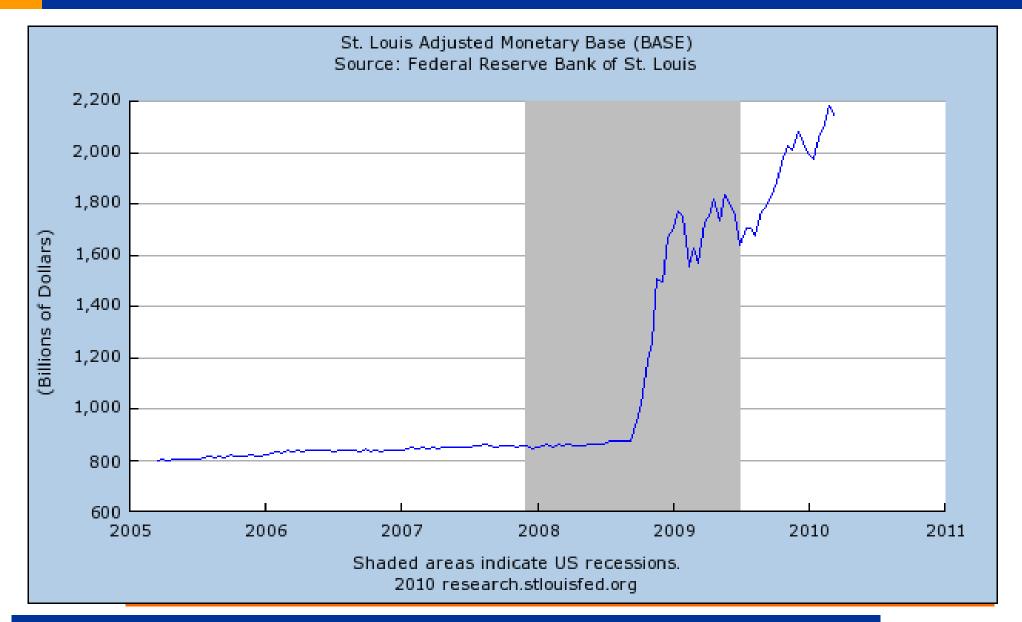
# **Budget/GDP**

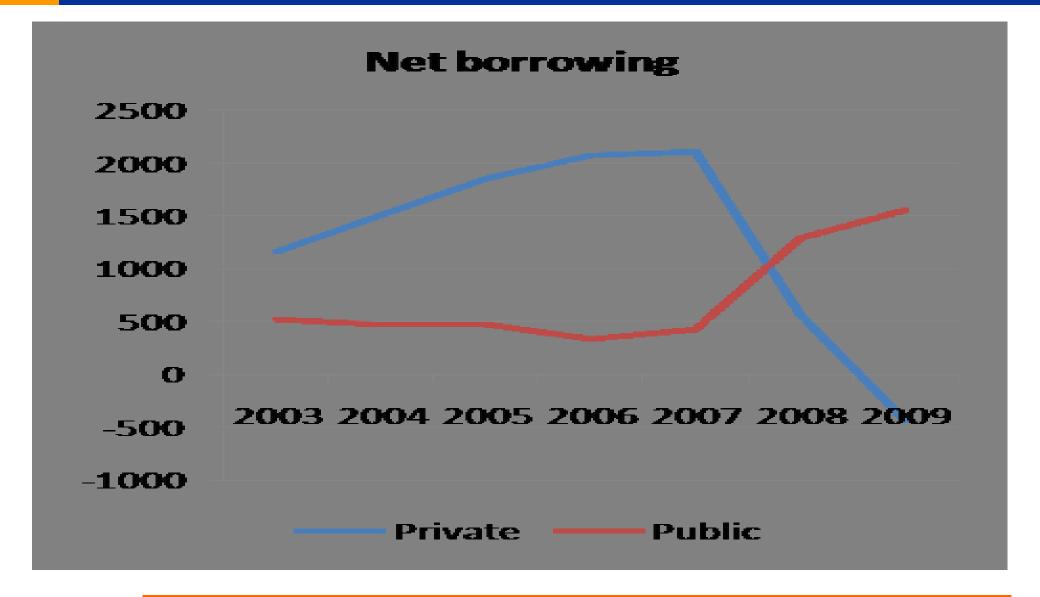


### **Debt to GDP**



# **Adjusted Monetary Base**





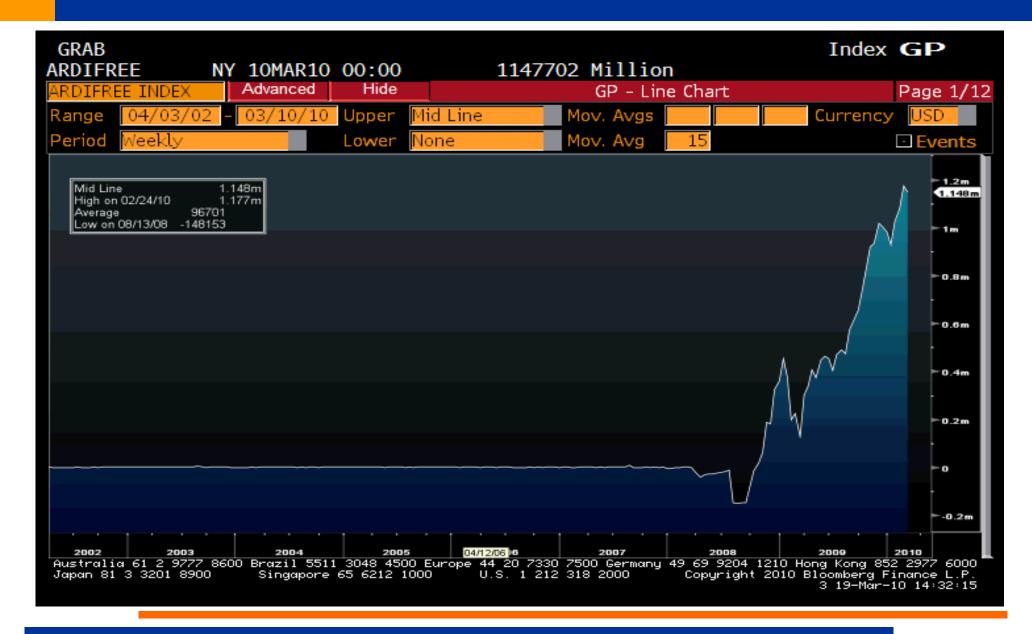
# **Money Multiplier**



# Velocity



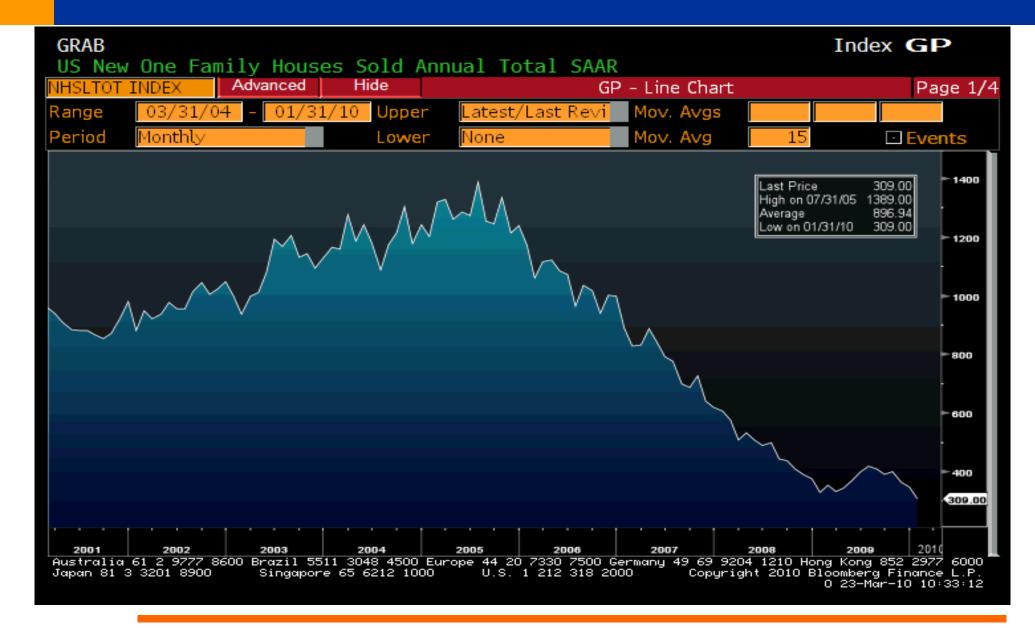
### **Bank Reserves**



### **However Consumer Confidence**



### New Home Sales



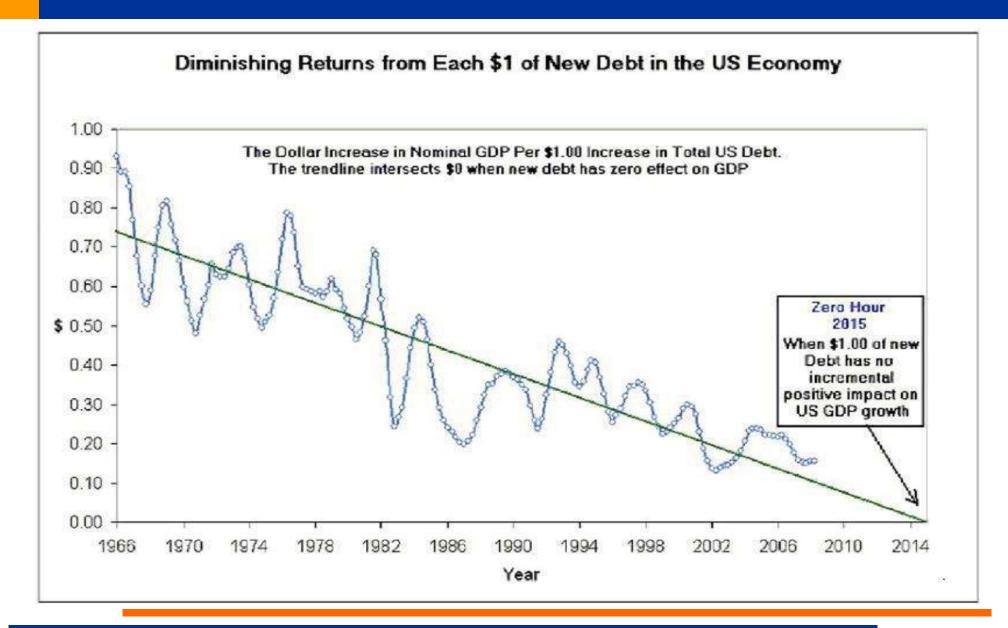
# Capacity Utilization



### Debt Debt Debt

- Two-year notes sold by the billionaires Berkshire Hathaway Inc. in February yield 3.5 basis points less than Treasuries of similar maturity, according to data compiled by Bloomberg.
- P&G, the world's largest consumer-products maker, saw the yield on its 1.375 percent notes due August 2012 fall to 1.12 percent on March 18, 6 basis points below government debt. The Cincinnati-based company, rated Aa3 by Moody's and AA- by S&P, makes everything from Tide detergent to Swiffer dusters.
- New Brunswick, New Jersey-based Johnson & Johnson's 5.15 percent securities due August 2012 yielded 1.11 percent on Feb.17, 3 basis points less than Treasuries, according to Trace, the bond-price reporting system of the Financial Industry Regulatory Authority. The world's largest health products company is rated AAA by S&P and Moody's.

# **Marginal Utility**



#### Back to the mean...



### **Gold Dow Ratio**



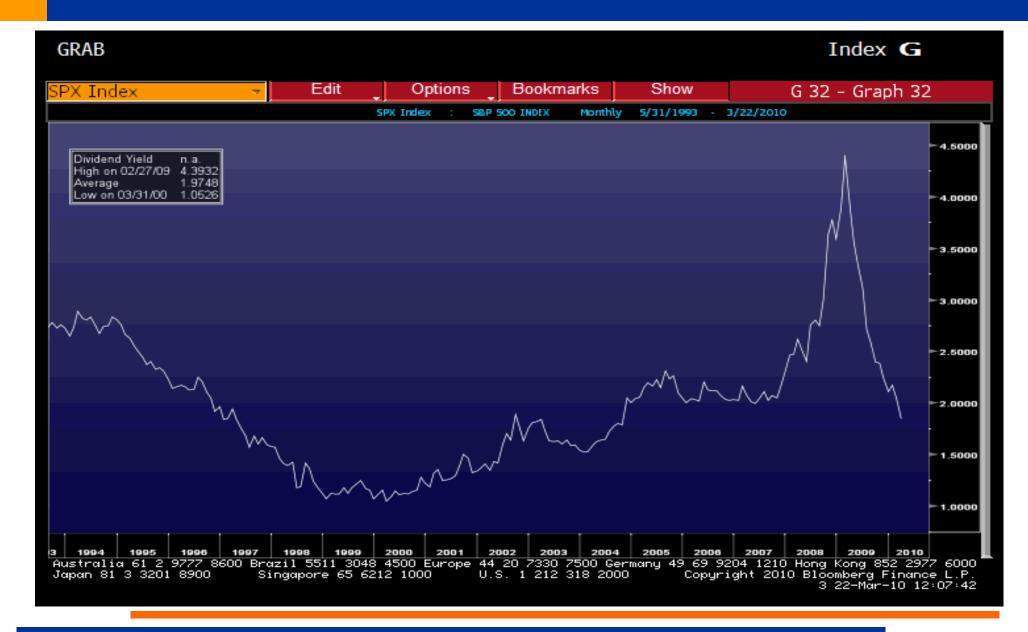
#### M. Base -Gold



# S&P PE Ratio : Cheap?...



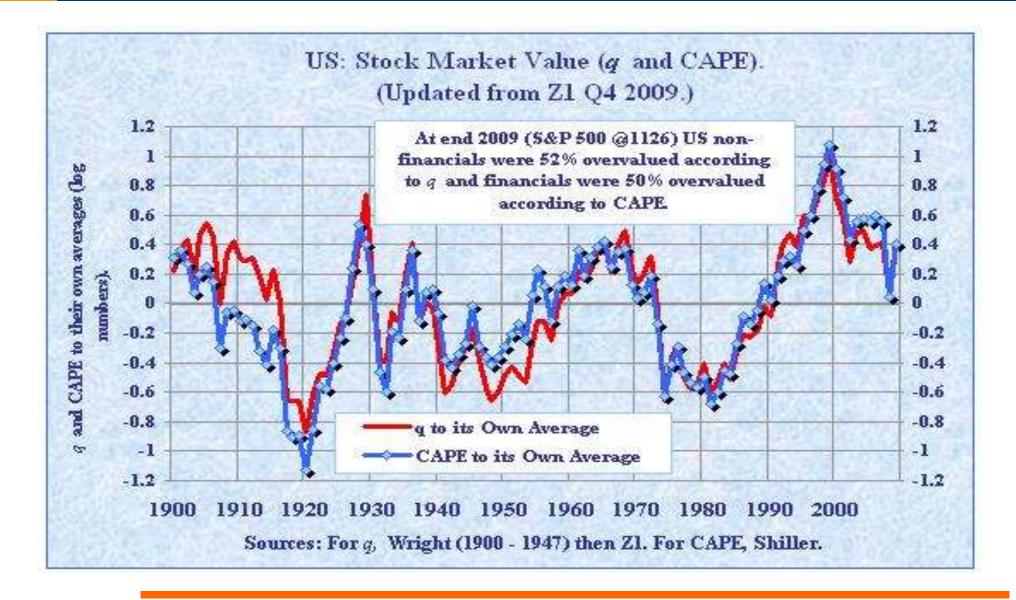
# S&P Dividend Yield: Cheap?...



# S&P Dividend Yield vs Bond Yield: Cheap?...



# S&P Q Ratio: Cheap?...



# Anyway... up up and away



# All About Europe

